

THE PUTNAM COUNTY LEGISLATURE

40 Gleneida Avenue

Carmel, New York 10512

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Daniel G. Birmingham *Chairman*  
William Gouldman *Deputy Chair*  
Diane Trabulsy *Clerk*



Nancy Montgomery	Dist. 1
William Gouldman	Dist. 2
Toni E. Addonizio	Dist. 3
Laura E. Russo	Dist. 4
Jake D'Angelo	Dist. 5
Thomas Regan, Jr.	Dist. 6
Daniel G. Birmingham	Dist. 7
Amy E. Sayegh	Dist. 8
Erin L. Crowley	Dist. 9

**AGENDA**

**ECONOMIC DEVELOPMENT & ENERGY COMMITTEE MEETING  
TO BE HELD IN ROOM 318  
PUTNAM COUNTY OFFICE BUILDING  
CARMEL, NEW YORK 10512**

**Chairwoman Russo, Legislators Crowley & D'Angelo**

**Monday**

**6:00PM**

**March 30, 2026**

- 1. Pledge of Allegiance**
- 2. Roll Call**
- 3. Acceptance of Minutes – November 20, 2025 Meeting**
- 4. Approval – Budgetary Amendment 26A011 – Tourism – Reduce I Love NY Program Funding and Increase Books & Supplements and Advertising Funds**
- 5. FYI – Unemployment Rate**
- 6. Other Business**
- 7. Adjournment**

#3

**ECONOMIC DEVELOPMENT & ENERGY COMMITTEE MEETING  
HELD IN ROOM 318  
PUTNAM COUNTY OFFICE BUILDING  
CARMEL, NEW YORK 10512  
(Chairman Gouldman and Legislators Birmingham & Ellner)**

**Thursday**

**6:00p.m.**

**November 20, 2025**

The meeting was called to order at 6:00 P.M. by Chairman Gouldman who led in the Pledge of Allegiance. Upon roll call, Chairman Gouldman and Legislator Birmingham were present. Legislator Ellner was absent.

**Item #3 - Approval – Fund Transfer 25T402 – Tourism – Cover Costs for Travel Taste, Tour Global Heroes Ad/Feature and other Holiday Ads**

Chairman Gouldman asked Tara Keegan, Director of Tourism to speak about this item.

Director Keegan stated that this transfer is of no fiscal impact and the funds are needed to cover advertising.

Legislator Birmingham questioned if the advertising will be in the Wall St. Journal.

Director Keegan confirmed that Global Heroes is under the Wall St. Journal and that Travel Taste is a national magazine with local ads.

Legislator Birmingham questioned whether Travel Taste is an annual or periodical magazine where we would have ads each year.

Director Keegan confirmed that it is a periodical and that ads are for the Winter edition.

Legislator Sayegh asked if Travel and Taste is also an online publication.

Director Keegan confirmed that ads were in the Fall edition, it is a print and digital publication, and now there is a new and fiscally viable opportunity.

Legislator Sayegh stated that she saw the Fall edition online and questioned if the ads were for the Winter online edition and if ads link to the county Tourism website.

Director Keegan confirmed and stated that this is a new opportunity at a good cost.

Legislator Sayegh asked if there was traction from the Fall ads and if that is tracked.

Director Keegan said statistics are not available yet, but the pay rates are usually good, based on her discussions with Travel and Taste.

Legislator Gouldman made a motion to approve Fund Transfer 25T402; Seconded by Legislator Birmingham. All in favor.

**Item #4 – Approval - Putnam County Industrial Development Agency (IDA) – Board Appointment & Reappointments – Hartford, Cooke and Nulk**

Chairman Gouldman asked Bill Nulk, Chairman of the IDA to discuss this item.

Chairman Nulk stated that with the confirmations at hand, the IDA will be back up to full strength, and with new member Hartford's confirmation, that will complete board representation for each of the towns in Putnam County. He stated that the IDA is working efficiently now, with a part-time Executive Director and an administrative associate. He stated that the books are up to date and that IDA's website is fully compliant.

Chairman Gouldman stated that in his opinion, this is due to Chairman Nulk's leadership.

Chairman Nulk stated that there is good news regarding the Pugsley Road project and that the 3,000 square foot building on Pugsley Road was purchased by Lesser Evil Healthy Snacks LLC, through owning agency 101 Pugsley Ltd. He stated that Lesser Evil is a good company under the Hershey umbrella and that property and sales tax assessments have tripled. He stated that the other 6,000 square foot building is in negotiations now and hopefully something will happen next year.

Chairman Gouldman asked about the appointments at hand.

Chairman Nulk stated that he and Vice Chairman Cook are seeking reappointment for three-year terms, and that James Hartford, who is seeking appointment, is an architect with an excellent resume and experience and interest in innovations in architecture, building and clean energy, with a term from December 1 through December 31, 2029.

Legislator Birmingham questioned if the term for Mr. Hartford ends in 2028.

Chairman Nulk confirmed that the term ends on December 31, 2028, and that there are two sets of board members three-year terms, to maintain efficiency and knowledge on the IDA board.

William Carlin, Commissioner of Finance, congratulated Chairman Nulk on his career of service and for always going above and beyond in his role.

Chairman Gouldman made a motion to approve the appointment and reappointments; Seconded by Legislator Birmingham. All in favor.

**Item #5 – Other Business (None)**

**Item #6. - Adjournment**

There being no further business, at 6:10 P.M., Chairman Gouldman made a motion to adjourn;  
Seconded by Legislator Birmingham. All in favor.

Respectfully submitted by Administrative Assistant Mary Dechiaro.



WILLIAM J. CARLIN, Jr. CPA  
Commissioner Of Finance



KEVIN M. BYRNE  
PUTNAM COUNTY EXECUTIVE

ECC - MARCH  
Audit - MARCH

RC50

Full Mtg  
April

DEPARTMENT OF FINANCE

MEMORANDUM

To: Diane Trabulsy, Legislative Clerk  
From: William J. Carlin, Jr., Commissioner of Finance  
Re: Budgetary Amendment - 26A011  
Date: February 6, 2026

*WJC*

2026 FEB 10 AM 11:28  
LEGISLATURE  
PUTNAM COUNTY  
CARROLL NY

# 4.

At the request of the Director of Tourism, the following budgetary amendment is required.

**Increase Estimated Appropriations:**

10641000 54313	Books & Supplements	8,000
10641000 54664	Advertising	1,316

**Decrease Estimated Appropriations:**

10641000 54328	I LOVE NY PROGRAM	18,632
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**Decrease Estimated Revenues:**

10641000 437151	State Aid - I LOVE NY PROGRAM	9,316
	Fiscal Impact - 2026 - \$ 0	
	Fiscal Impact - 2027 - \$ 0	

This Resolution will account for a funding reduction from the NYS I LOVE NY PROGRAM. Please forward to the appropriate committee.

Approved : \_\_\_\_\_  
Kevin M, Byrne, County Executive

Kevin Byrne  
County Executive

PUTNAM COUNTY  
40 Gleneida Avenue  
Carmel, New York 10512  
(845) 808-1001 Fax (845) 808-1901  
www.putnamcountyny.gov

Tara Keegan  
Tourism Director



MEMORANDUM

To: William Carlin, Commissioner of Finance  
From: Tara Keegan, Director of Tourism  
Date: February 6, 2026  
Subject: Budgetary Request – Department of Tourism

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The Department of Tourism is requesting an adjustment to the allocation of funds of our I Love NY Budgetary Line (Line No. 10641000.54328). I Love NY reduced our funding. We would like to request a transfer of \$9,316.00, which is the County portion to be split and moved into our Books & Supplements line (Line No. 10641000.54313) and Advertising line (Line No. 10641000.54664). \$8,000.00 into Books & Supplements (Line No. 10641000.54313) and \$1,316.00 in Advertising (Line No. 10641000.54664).

The \$8,000.00 will be utilized to obtain vital visitor data, from ROVE, to better understand tourism trends in Putnam County, and to ensure our Tourism dollars are being used wisely. We are collaborating with our Tourism partners in the Hudson Valley to collect this important data. This collaboration to acquire data results in a cost savings to Putnam through a co-op. This is data that the legislature is keen on learning and wanted more information on based on our discussion with them in the Fall.

This request would have no fiscal impact as this money has already been allocated to our budget.

Thank you for your time and consideration of this request.

  
\_\_\_\_\_  
Tara Keegan, Director of Tourism

**GRANT ACCEPTANCE FORM**

**2026 New York State Tourism Matching Funds**

**Putnam County Tourism** accepts this grant in the amount of **\$50,684**, including **\$ 0** for cricket. We understand that this document constitutes our agency's agreement to abide by the terms, conditions, and provisions of the 2026 Tourism Matching Funds Guidelines, policies, procedures, and rulings established by the Department of Economic Development (the "Department") and our approved marketing plan.

Matching funds authorization may be terminated if an agency is not complying with the original marketing plan as outlined in its application; or if any funds have been lost, misapplied, or otherwise diverted or expended for purposes other than those purposes for which these funds were provided.

If an agency does not abide by the terms, conditions, and provisions of the 2026 Tourism Matching Funds Guidelines, policies, procedures and rulings of the Department, the Department, in its sole discretion, may withhold payment, reduce the amount payable to the agency, terminate grant authorization, reclaim any State monies advanced and/or take any other action it deems appropriate.

On behalf of **Putnam County Tourism**, I have read the 2026 Matching Funds guidelines and agree to its terms.

\*By signing this document, it is attested no part of the form contents, as presented, have been altered by the recipient.

Signature (X): *Tara Keegan*

AGREED TO AND ACCEPTED:

By: *Tara Keegan*  
Title: *Director of Tourism*  
Date: *December 15, 2025*

STATE OF NEW YORK

COUNTY OF *Putnam*

SS:

On the *15<sup>th</sup>* day of *December* in the year *2025*, before me, the undersigned notary public, personally appeared *Tara Marie Keegan*, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

*Teresa E Carlin* Notary Public

TERESA E CARLIN  
NOTARY PUBLIC, STATE OF NEW YORK  
Registration No. 04CA0031208  
Qualified in Putnam County  
Commission Expires November 20, 2028



Select Seasonal Adjustment  
 Not Seasonally Adjusted  
 2026 MAR 25 PM 1:45

Select Measure  
 Employed  
 Unemployed  
 Labor Force  
 Unemployment Rate

Select Area Type  
 County

Select Date Range  
 January 1976 to December 2025  
 and Null values

LEGISLATURE  
 PUTNAM COUNTY  
 CARMEL, NY

Select Area  
 Putnam County

Area  
 Putnam County

**Area:** Putnam County **Measure:** Unemployment Rate **Adjustment:** Not Seasonally Adjusted **Date Range:** January 1990 to December 2025



Note: Shaded areas represent New York State recessions.

Year	Month	Area Name	Employed	Unemployed	Labor Force	Unemployment Rate
2025	December	Putnam County	54,100	1,600	55,700	2.8%
	November	Putnam County	54,100	1,600	55,700	2.9%
	September	Putnam County	53,700	1,800	55,500	3.2%
	August	Putnam County	53,400	1,800	55,200	3.3%
	July	Putnam County	53,800	1,700	55,600	3.1%
	June	Putnam County	54,000	1,500	55,500	2.7%
	May	Putnam County	53,600	1,400	55,000	2.5%
	April	Putnam County	53,800	1,400	55,100	2.5%
	March	Putnam County	53,500	1,800	55,300	3.2%
	February	Putnam County	52,800	2,000	54,800	3.6%
	January	Putnam County	52,700	1,800	54,500	3.4%
	2024	December	Putnam County	52,900	1,500	54,400
November		Putnam County	53,100	1,500	54,600	2.8%
October		Putnam County	53,000	1,500	54,500	2.8%

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